

Diagnosis/Treatment

Access to quality cancer care and clinical trials needs to be expanded to ensure that everyone is provided the same care and access to state-of-the-art technology that patients in major care centers receive. Clinical trials are the major avenue for discovering, developing and evaluating new therapies. It is important to increase physician and patient awareness, and participation in clinical trials to test new treatments more rapidly, find more effective treatments and broaden the options available to patients.

Goal 3: Increase access to evidence-based treatment of cancer.

Objective 1: By December 31, 2020, increase access to evidence-based treatment services by reducing the number of Missourians who are under/uninsured

Target Audience: Uninsured, underinsured and policymakers

Objective 2: By December 31, 2020, increase the percentage of Missourians with a cancer diagnosis participating in clinical trials

Target Audience: General public, health care providers and policymakers

Objective 3: By December 31, 2020, increase the percent of cancer patients receiving evidence-based treatment according to National Comprehensive Cancer Network (NCCN) guidelines

Target Audience: Health care providers



Survivorship Through the End of Life

Cancer survivors may face physical, emotional, social, spiritual and financial challenges as a result of their cancer diagnosis and treatment. Public health professionals strive to address survivorship and quality of life issues, such as the coordination of care, patient-provider communication, palliative care, pain management, and fertility preservation.

Goal 4: Assure the highest quality of life possible for cancer survivors and their families, including end of life transitions.

Objective 1: By December 31, 2020 improve quality of life for cancer survivors, including physical and mental health and end of life transitions

Target Audience: General public, cancer survivors, health care providers and policymakers

Objective 2: By December 31, 2020 increase health care providers' education regarding survivorship issues, including end of life, to improve comprehensive cancer care and management

Target Audience: Health care providers and individuals with cancer

Objective 3: By December 31, 2020 increase awareness regarding policies addressing cancer survivorship

Target Audience: Policymakers

Contacts:

Comprehensive Cancer Control Program

Missouri Department of Health and Senior Services

P.O. Box 570, Jefferson City, MO 65102

Phone: 573-522-2841

Missouri Cancer Consortium (MCC):

www.canceremo.org

Missouri Cancer Action Plan Goals & Objectives 2016-2020



Excerpted from

**The Burden of Cancer in Missouri;
A Comprehensive Analysis and Plan
2016-2020**

Developed by the Missouri Department of
Health and Senior Services in partnership with
the Missouri Cancer Consortium



About the Missouri Cancer Plan

Cancer is the second leading cause of death in Missouri, following heart disease. With earlier diagnosis and advanced treatments more people are surviving cancer. However, many new cancer cases and deaths could be avoided. It is estimated that 50 to 75 percent of cancer deaths in the United States are caused by three preventable lifestyle factors: tobacco use, poor diet and lack of exercise.

The *Burden of Cancer in Missouri: A Comprehensive Analysis and Plan, 2016-2020*, describes the cancer burden in Missouri with updated cancer data and analysis and identifies goals, objectives and strategies to address the burden in a detailed Missouri Cancer Action Plan. It focuses on four primary goals in the cancer continuum: Prevention, Early Detection/Screening, Diagnosis/Treatment, and Survivorship Through the End of Life.

About this Brochure

This brochure addresses the objectives and target audiences for each of the four primary goals. For further details on the Missouri cancer burdens and strategies for each of the goals, see the *Burden of Cancer in Missouri (Cancer Plan)* at www.cancernmo.org and select the "Missouri Cancer Plan" tab.

HELP NEEDED! Your help in reviewing and selecting one or more goals/objectives/strategies to implement in your area will be of utmost importance in achieving the Missouri Cancer Action Plan goals. With your help we can reduce the risk of cancer for Missourians, decrease cancer burdens and save the lives of many of the 12,600+ Missourians dying from cancer each year.

Prevention

The risk of getting cancer can be reduced in a variety of ways, including keeping a healthy weight, avoiding tobacco, limiting the amount of alcohol you drink, and protecting your skin from the sun.

Goal 1: Reduce incidence of cancer by promoting healthy lifestyles and reducing environmental hazards.

Objective 1: By December 31, 2020, decrease the percentage of Missourians who smoke cigarettes

Target Audience: Youth, adult Missourians who smoke and policymakers

Objective 2: By December 31, 2020, increase the percentage of Missourians who are living in communities with a comprehensive smokefree policy

Target Audience: All Missourians and policymakers

Objective 3: By December 31, 2020 decrease the percentage of Missourians who are overweight and obese

Target Audience: All Missourians

Objective 4: By December 31, 2020, increase the percentage of individuals ages 11 – 17 who receive the human papillomavirus (HPV) vaccine according to CDC guidelines

Target Audience: Health care providers, parents and adolescents

Objective 5: By December 31, 2020, decrease the proportion of adolescents who report a sunburn or use of indoor tanning in the previous year

Target Audience: Policymakers, parents and adolescents

Early Detection/Screening

Screening means checking your body for cancer before you have symptoms. Screening may find breast, cervical and colorectal cancers early when treatment is likely to work best.

Goal 2: Increase the early detection of cancer by promoting the use of evidence-based screening guidelines.

Objective 1: By December 31, 2020, increase the percentage of women who receive regular breast cancer screening based on nationally recognized guidelines

Target Audience: Women ages 40 and over and populations at increased risk

Objective 2: By December 31, 2020, increase the percentage of women who receive cervical cancer screenings based on nationally recognized guidelines

Target Audience: Women ages 21 and over

Objective 3: By December 31, 2020, increase the percentage of colorectal cancer screenings for adults 50 and over

Target Audience: Missourians age 50 and older and populations at increased risk

Objective 4: By December 31, 2020, increase the percent of men who have discussed with their health care provider the advantages and disadvantages of the Prostate-Specific Antigen (PSA) test to screen for prostate cancer (BRFSS)

Target Audience: Men age 40 and older and populations at increased risk

Objective 5: By December 31, 2020, increase low-dose computed tomography (LDCT) lung cancer screenings in the targeted at risk population

Target Audience: Health care providers, smokers and former smokers