

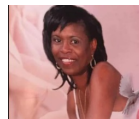


Health Equity: Improving Cancer Screenings: A Partnership Approach

Robyn Taylor
Tuesday, May 17, 2022

Remembering those I Lost and those still Fighting Cancer!

- Kenneth McDonald, Sr.
 - Three of his siblings
- Vanessa Ellis Johnson
 - Her sisters: Phyllis and Mary
- Erica Lee
- Tangela Scott
- Reverend George O. Stewart
- Uncle Otis
- Auntie Guinea
- Grandmother Lillie Pearl
- Irma McQueen



Goal and Objectives

GOAL: Build capacity to support actions that reduce disparities through policies, programs, and practices.

Objectives

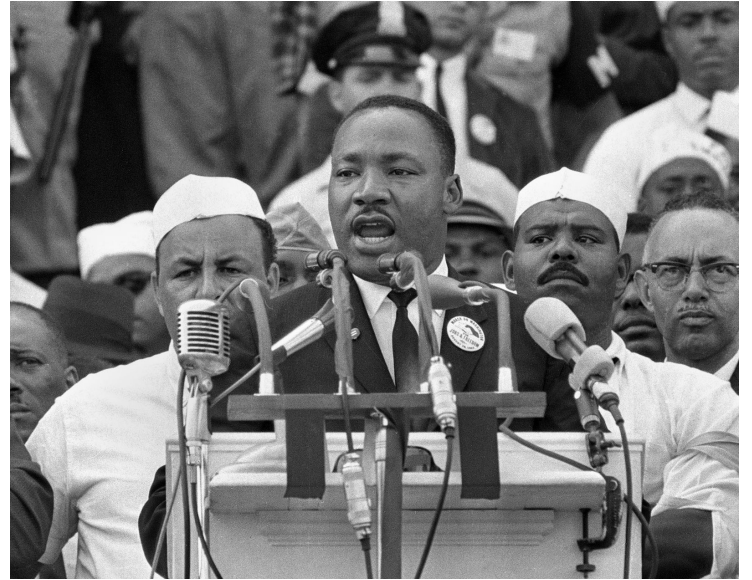
- Examine individual and collective role in advancing or impeding health, racial and social equity.




Now is the time!

“We are now faced with the fact that tomorrow is today. We are confronted with ***the fierce urgency of now***. In this unfolding conundrum of life and history, there 'is' such a thing as being too late. ***This is no time for apathy or complacency***. This is a time for vigorous and positive action.”

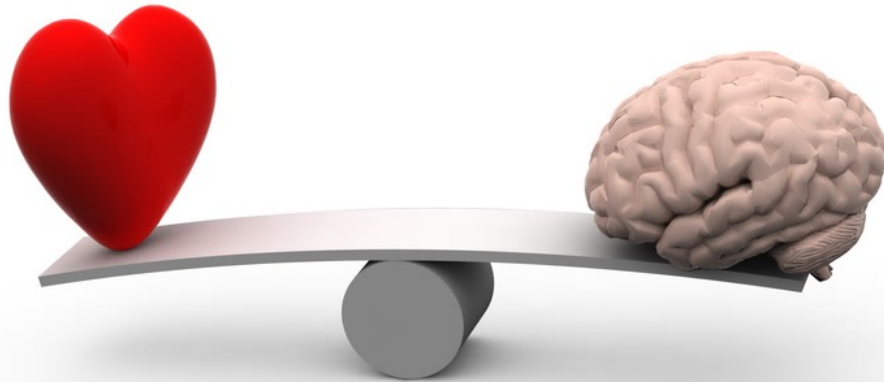
- Rev. Dr. Martin Luther King



A magnifying glass with a black handle and a silver-colored metal frame. The lens is clear and contains the text "examining yourself" in a bold, black, sans-serif font. The text is centered within the lens and is slightly distorted due to the curvature of the glass. The background is a plain, light-colored surface.

**examining
yourself**

Perspective Transformation





The evolving definition of Health Equity?

- Optimal Health for All
- Health equity is achieved when every person has the opportunity to “attain his or her full health potential” and no one is “disadvantaged from achieving this potential because of social position or other socially determined circumstances.
- *Equity is fairness and justice achieved through systematically assessing disparities in opportunities, outcomes, and representation and redressing [those] disparities through targeted actions.*
- **HEALTH EQUITY:** Every person, regardless of their color, creed, or background, having a fair chance to be healthy. Equity goes beyond demographics and includes all elements that can determine access to health and wellbeing including socioeconomic, geographic, environmental, and social factors.

Why Health Equity?.... We're running out of time

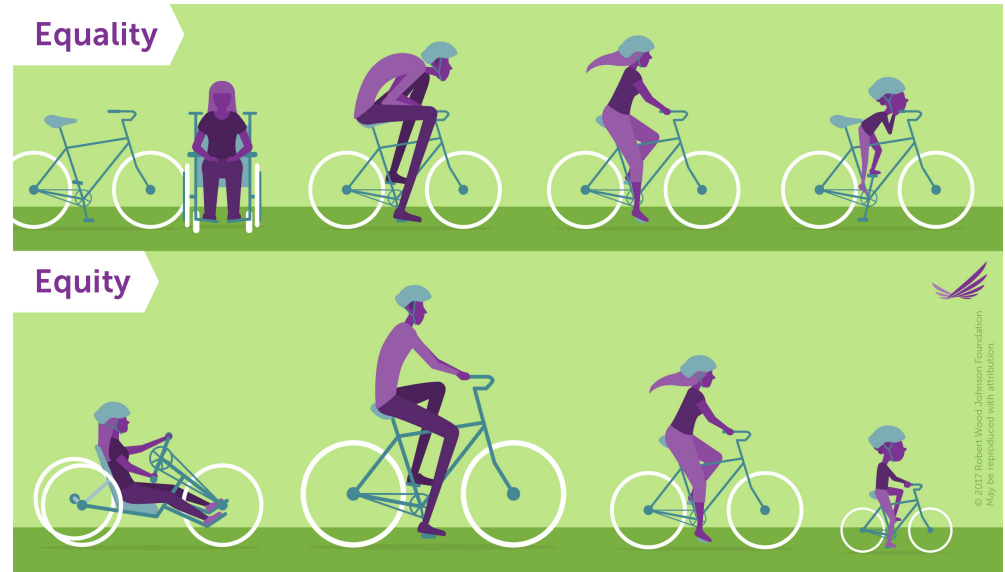


“We’re running dangerously low on laws and policies that provide equal protection for all”



Equity vs Equality

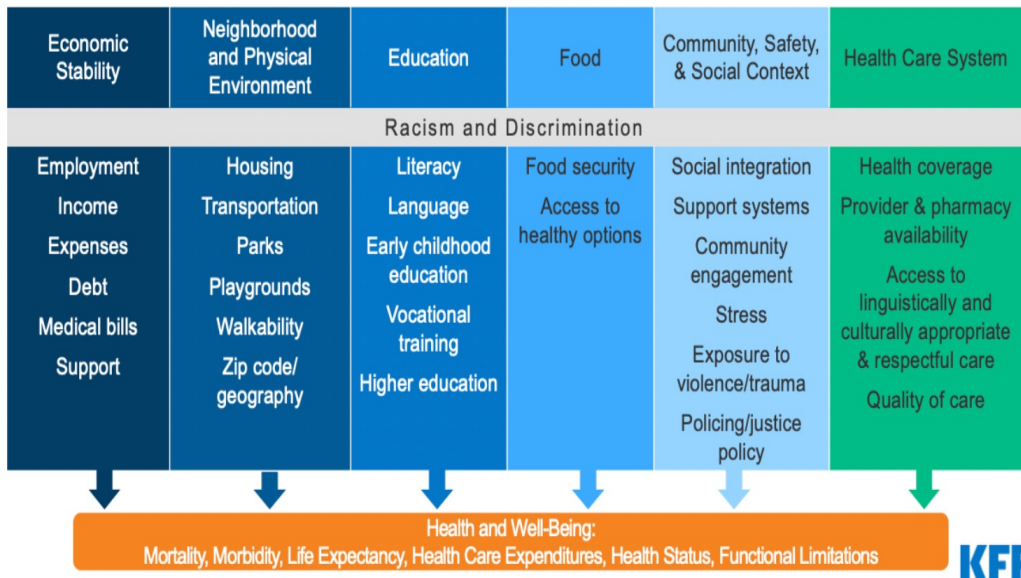
Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires **removing obstacles to health** such as poverty and discrimination and addressing **lack of access to healthy food and safe environments**, including parks and recreation, health care, good jobs with fair pay and quality education and housing.



Equity is Meeting People Where They Are!



Health Disparities are Driven by Social and Economic Inequities

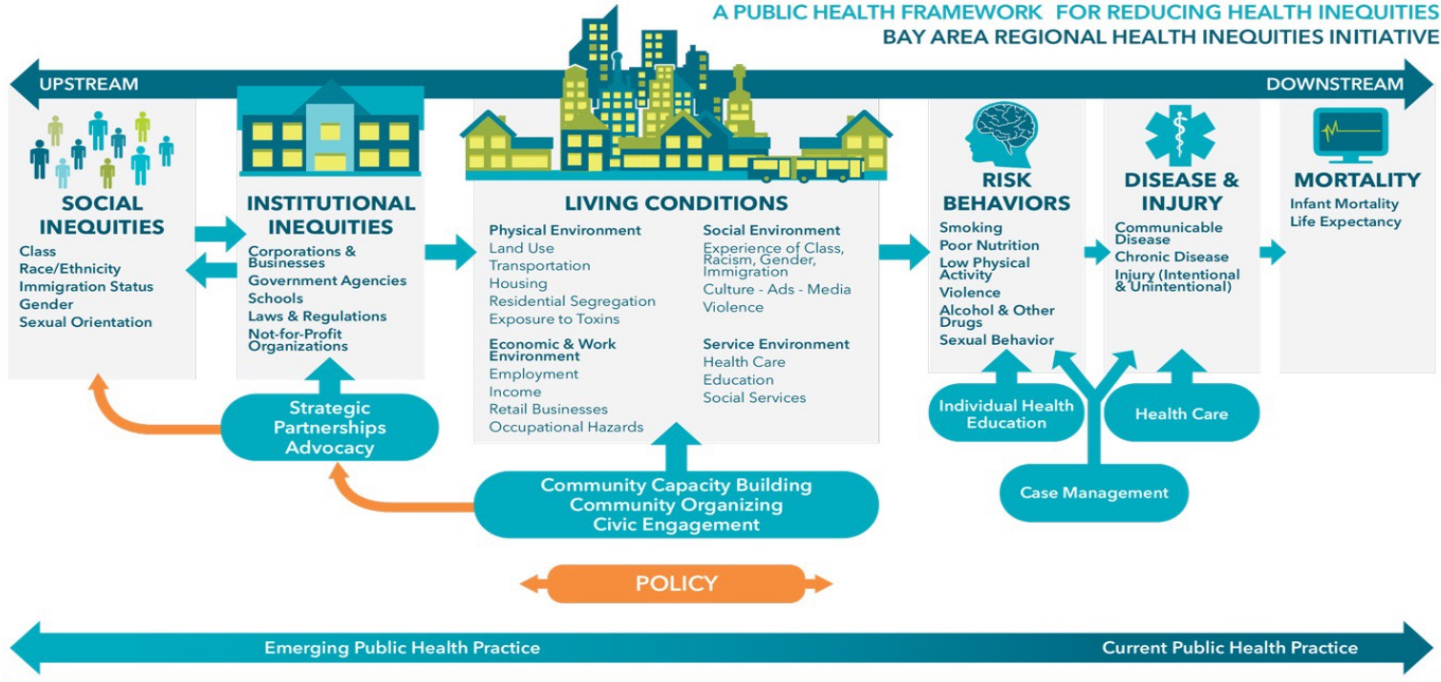


Barriers to Health Equity in Cancer Screening and Care

1. AFFORDABILITY
2. SCHEDULE
3. ZIP CODE
4. TRANSPORTATION
5. LANGUAGE AND LITERACY
6. STRESS

Improving Equity in Cancer Screenings: A Partnership Approach

Moving Upstream with Partners to Reduce Barriers



Components of Reducing Structural Barriers

- Identify Patients and Community Members Due for Screening
- Identify Barriers to Screening
- Design a Barrier-Specific Resolution
- Track Individuals Through Screening Completion



Partnerships: What to consider?

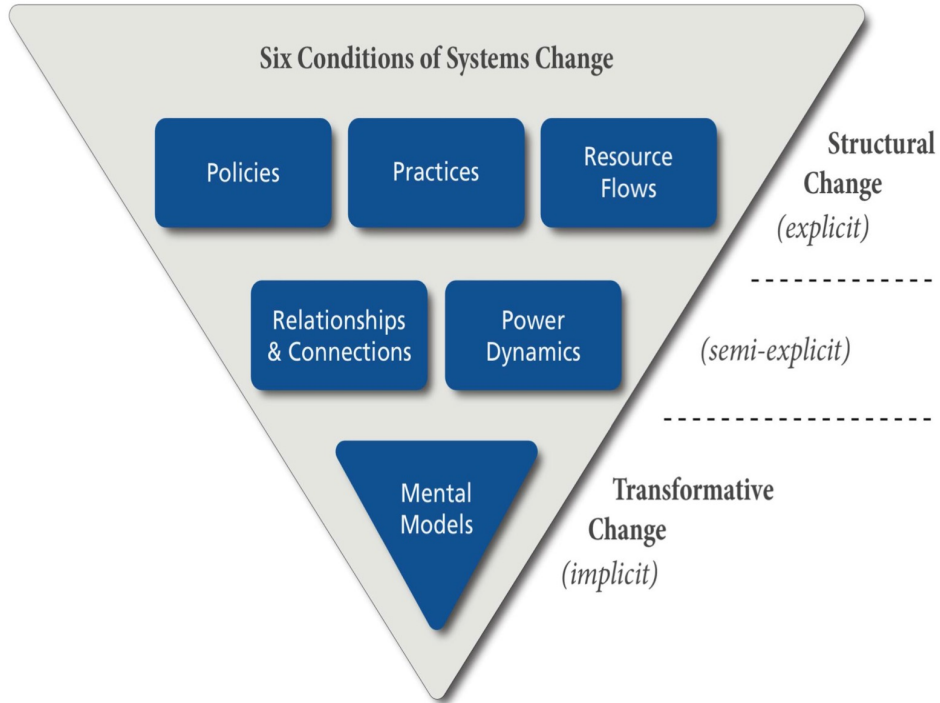
- The type of barrier being addressed influences the number and type of partnerships.
- For transportation to a screening site, partnerships included individuals or organizations that used vans, taxis, or other modes of transportation.
- To bring mobile screening units into community settings, partnerships involved owners of the screening units and screening sites (such as retirement centers, senior meal sites, churches).
- Intra-clinic relationships reduced the scheduling burden; for example, information technology (IT) and billing department, medical directors, office managers, and front desk staff.
- Support for scheduling follow-up testing involved partnering with organizations that employed navigators or coordinated volunteer navigators.
- Community-based organizations committed to publicizing or providing services for the program.



The Wheel of Partnership



Remember to Center Equity in Partnerships



1. Ground the work in data and context, and target solutions
2. Focus on Systems Change, in addition to program and services
3. Shift power
4. Listen to and Act with Community
5. Build equity leadership and accountability



To fulfill our Mission, the National Association of Chronic Disease Directors commits to creating, implementing and supporting public health practice that promotes equity and eradicates the fact that race, income, where a person lives, and other social factors determine a ~~person's opportunity to live a long healthy life.~~

Health equity embodies the values, policies, and practices that work to ~~eliminate health and social inequities and inequitable access to quality~~ healthcare for people who have historically faced social, economic and health inequities based on race/ethnicity, age, ability, sexual orientation, gender identity, poverty, geography, citizenship status, or religion.



Thank you!

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