

**Associate Director for Community Outreach & Engagement
20% Effort**



Authorities and Responsibilities

Reporting to the Ellis Fischel Cancer Center (EFCC) Director, the Associate Director for Community Outreach & Engagement (COE) is charged with developing, implementing, and evaluating outreach and engagement initiatives that are designed to reduce the cancer burden as well as the cancer disparities that exist within the state of Missouri. EFCC's COE activities will be coordinated with the EFCC/Siteman Cancer Center (SCC) efforts.

Essential Duties and Responsibilities

- Works with the EFCC Director to identify and appoint individuals to serve on a joint EFCC/SCC Community Advisory Board, representative of specific populations and cancer disparities throughout the state.
- Works with other EFCC Senior Leadership and the SCC Associate Director for Community Outreach & Engagement to engage community partners and leverage existing partnerships (i.e., University of Missouri Extension) to strengthen community-based education and engagement in research focused on the impact of race, ethnicity, geography, socioeconomic, and other factors in cancer health outcomes.
- Identifies barriers to minority participation in clinical trials, and collaborates with the Associate Director for Clinical trials on strategies to develop interventions to target specific populations; and advises the leadership within the EFCC/SCC Consortium to ensure expected enrollment metrics are met.
- Works with the Associate Director for Education & Training at both EFCC and SCC to develop cancer disparities-focused research and community-based training programs for trainees, health care professionals, and community health workers embedded in communities.
- Regularly attends and actively participates in the monthly EFCC Executive Council (comprised of the Associate Directors); the Associate Director for Community Outreach and Engagement should regularly enunciate cancer disparities-related strategic plans and outreach efforts to update the other leadership within the EFCC/SCC Consortium.

FY23 Leadership Goals

- Implement the strategic plan in collaboration with the University of Missouri Extension and individuals involved in existing EFCC outreach efforts (i.e., mobile mammography van) to promote, foster, and expand community outreach and engagement efforts on behalf of the EFCC as well as the EFCC/SCC Consortium.
- Identify members to participate on a joint EFCC/SCC Community Advisory Board to help set research priorities with the goal of reducing the cancer burden through outreach activities and targeted, bi-directional community engagement (i.e., smoking cessation, HPV vaccination).
- Actively participate on the CTO Steering Committee and contributes suggestions for issues related to minority enrollment on trials; and when needed, advise the leadership on strategies to develop targeted interventions to increase minority accrual.
- Advise the Associate Director for Research Administration on staffing of Community Health Educator/Navigator to support expansion of outreach efforts.
- Develop a mechanism for tracking COE metrics.